

Legislative Advocacy Email Template

We encourage you to use this easy-to-follow advocacy email template courtesy of ABMP to voice your opinion on legislative industry changes and proposals.

To: legislator@state.com

From: janesmith@massagetherapy.com

Subject: Comments on House Bill 1315

Dear Senator x,

My name is Jane Smith, and I am a licensed massage therapist in Mississippi. I live in your district and am a constituent. It has been brought to my attention that House Bill 1315 was amended in committee in the House and will deregulate massage therapists.

I am opposed to Section 10 of HB 1315 and the deregulation of massage therapists. In order to receive my license, I was required to complete extensive training and pass a national examination. I take 24 hours of continuing education every renewal cycle to remain knowledgeable about current research and best practices in treatment, anatomy and physiology, law, and ethics. Massage therapists are trained professionals and some work in a medical environment. Physical damage can be inflicted on our clients by untrained individuals, including broken ribs, herniated discs, and over-extended muscles from stretching. Massage therapists are trained in contraindications and know what to do and what not to do when working on a client to ensure their safety.

In closing, I urge you to consider my comments regarding House Bill 1315 and either remove Section 10 that deregulates massage therapy or vote no on the entire bill. I thank you for your review. I am available for further discussion and can be reached by email at janesmith@massagetherapy.com or by phone at 555-555-5555.

Regards,
Jane Smith